

a new world of

FROZEN FOOD



11 Enterprise Avenue North Secaucus, NJ 07094 1-800-B-FROZEN

March/April 2007 Newsletter

what's in your freezer

Inventory Allowance*

Specials Running 3/6/07- 4/28/07

Artichoke Quarters Item #40212 Pack size 10/2.2lb

Regular Price	Special	Price/#
\$61.74	\$48.00	2.18lb

Extra Fine Asparagus Spears 4" Item #40718 Pack size 12/1lb

Regular Price	Special	Price/#
\$33.89	\$29.88	2.49lb

Extra Fine Asparagus Spears 7" Item #40720 Pack size 12/2lb

Regular Price	Special	Price/#
\$52.90	\$50.16	2.09lb

Grilled Eggplant Item #41203 Pack size 5/2.2lb

Regular Price	Special	Price/#
\$30.87	\$28.00	2.55lb

Sliced Porcini Item #52009 Pack size 4/2.2lb

Regular Price	Special	Price/#
\$84.00	\$35.20	4.00lb

Lg Papa Criolla Potatoes Item #53102 Pack size 1/20lb

Regular Price	Special	Price/#
\$22.00	\$11.00	.55lb

Mango Chunks Grade A Item #61901 Pack size 12/2lb

Regular Price	Special	Price/#
\$25.20	\$22.50	.94lb

Fraisier Cake #62107 Pack size 3/14/4.1oz

Regular Price	Special	Price/each
\$78.12	\$48.00	1.14 each

*Distributor prices - minimum quantities apply

Tips and Tricks

Salsifies (Oyster Plant)

COOK THEM AU GRATIN

- Topped with cheese and bechamel

SAUTE THEM

- With salt, pepper, garlic and parsley after blanching.
- With salt, pepper, herbs and crushed red pepper after blanching.

Salsifies

Pack Size 10/2.2lb (Item #40901)

New Package Size

IQF Goat Cheese

White Toque's small, medium and large IQF goat cheese currently comes packed 6/2.2lb. The vendor has changed the packaging and it will now come packaged 8/2.2lb. The change will take place in the near future.

Sliced Goat Cheese Pack Size 8/2.2lb

Small (Item #57001)
Medium (Item 57002)
Large (Item # 57004)

MixZ it Up!

NEW

New Shelf Stable Purees

White Toque has just launched a new shelf stable puree for food service. They have a 12 month shelf life and once opened, an 8 days shelf life refrigerated. These purees are all natural, with no additives or preservatives. They have a spout with a re-sealable cap making them convenient and easy to use. Use them to make cocktails, smoothies, ice cream or sorbets. Available in the US, Canadian and European markets.

Pack Size (5/2.2lb)

- White Peach Puree (Item #25419)
- Green Apple Puree (Item #25417)
- Strawberry Puree (Item #25015)
- Raspberry Puree (Item #25016)
- Mango Puree (Item #25117)
- Blackberry Puree (Item #25019)
- Lychee Puree (Item #25118)
- Pear William Puree (Item #25416)
- Morello Cherry Puree (Item #25018)
- Passion Fruit Puree (Item #25116)



**Come Visit Us
at
Booth 3076**



May 19-22, 2007
Chicago, IL
McCormick Place

A Terrific Side Potato Gratin Dauphinois

White Toque's potato gratin is based on an original French recipe. We combine sliced potatoes with a coated sauce made of cream, Parmesan cheese, eggs and garlic. It comes IQF, making preparation and serving quick and convenient.

Ask your White Toque's sales manager about our diverse selection of potatoes.



Potatoes Gratin Dauphinois
(Item #53201)
Pack Size 12/2 lb

Taste the Freshness Forest Blend

White Toque's delicious Forest mushroom blend consists of Boletus Luteus, Paris Mushrooms and Shiitake Mushrooms.



Forest Mushroom Mix
(Item #52101)
Pack Size 5/2.2 lb

The mushrooms are available all year round and remain consistent in price. All of White Toque's mushrooms are individually quick frozen (IQF) and have a 24 month shelf life. The mushrooms are all natural and have no additives or preservatives. They retain as much flavor and oil as fresh ones. Try some today.

Ingredients:

20 oz **White Toque** Ratatouille (Item #42012)
12 oz **White Toque** Puff Pastry (Item #64011)
12 oz **White Toque** Spinach (Item #40401)
12 oz Salmon
2 oz **White Toque** Beurre Blanc (Item #59504)
2 oz **White Toque** Red Pepper Sauce
(Item #60301)

Olive Oil
Salt and Pepper
Butter
Garlic



Didier Hevin
White Toque
Corporate Chef

Recipes from the Chef Roasted Salmon on Ratatouille Galette

Directions: Makes 4 servings



- Bake a disc of puff pastry.
- Sauté the ratatouille with olive oil and the spinach with butter and garlic.
- Bake the salmon previously seasoned with olive oil, salt and pepper.
- On a plate, put the warm puff pastry in the center, topping it with spinach and the ratatouille. Put the salmon on top of the garnish.
- Finish the plate with a row of the beurre blanc and red pepper sauce.

Tasty Addition Croquette Potatoes

White Toque's croquette potatoes are a mini 3/4 ounce potato log. They are lightly seasoned, full of flavor, and come ready to bake, making them quick and easy to prepare. They are perfect for banquet and buffet applications.



Croquette Potatoes
(Item #53001)
Pack Size 12/2lb

Traditional Dessert Sensation Petits Fours

***New Selection**

White Toque's dessert collection brings the French pastry know-how to banquets and bakery cases. This selection includes 7 Opera Squares, 6 Raspberry Tarts, 4 Coffee Eclairs, 5 Chocolate Eclairs, 6 Tangerine Tarts, 6 Lemon Tarts, 6 Pralines Choux, 6 Cherry Pistachio Volcanos and 6 Bittersweet Chocolate Tarts.



Sensation Petits Fours
(Item #63108)
Pack Size 3/52 units

WEBSITE
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and other available
products



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